SCALEUP MEDIA

COMPANY PROFILE • 2026

We Build Scalable Products That Grow Businesses.

Digital marketing, AI-powered software and premium web development for ambitious businesses.

BUILD. LAUNCH. SCALE.

AI Software | Web Development | Digital Marketing



Araria, Bihar
+91 79799 79682

ABOUT US

About ScaleUp Media

ScaleUp Media is a digital growth company based in Araria, Bihar. We combine design, technology and digital strategy to help ambitious businesses build better products, reach more customers and scale with confidence.

From AI-powered software and premium websites to marketing that brings real enquiries, we give local businesses the tools of a big-city agency, built around how they actually work.



Serving Seemanchal and beyond

3
AI & business software products

6+
industry-specific website solutions

360°
digital growth services

1
team, one roof for everything

MISSION

To give every local business a world-class digital presence.

VISION

To become Bihar's most trusted digital growth partner.

VALUES

Honest communication, quality work and measurable results.

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THE TEAM

Meet the Founders

ScaleUp Media was founded in Araria, Bihar with one belief: every local business deserves a world-class digital presence. We lead a young, hands-on team that builds software, websites and marketing under one roof.



OUR VISION

Bihar's most trusted digital growth partner.

OUR APPROACH

Strategy first, then design, technology and marketing.

OUR PROMISE

Honest communication, quality work and measurable results.

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DIGITAL GROWTH SERVICES

Everything you need to grow online.

01

Social Media Management

Content planning, creative posts, reels and captions that build your brand.

02

SEO & AEO

Rank higher on Google and get ready for AI search platforms.

03

Performance Marketing

Meta and Google Ads that bring real leads, not just clicks.

04

Google Business Profile

Get found in Maps and "near me" searches with a strong local profile.

05

Lead Generation

Landing pages and funnels that turn visitors into enquiries.

06

Branding & Design

Logo, identity and creatives that make you memorable.

07

Web & App Development

Fast, modern websites and custom software.

08

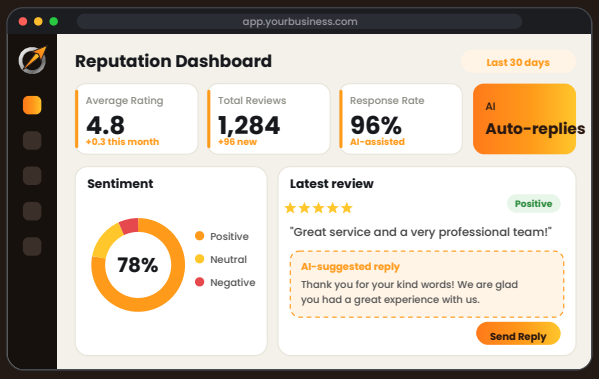
Strategy & Consulting

Growth plans, operations and analytics that scale.

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SOFTWARE PRODUCTS

Smart software, built for business.

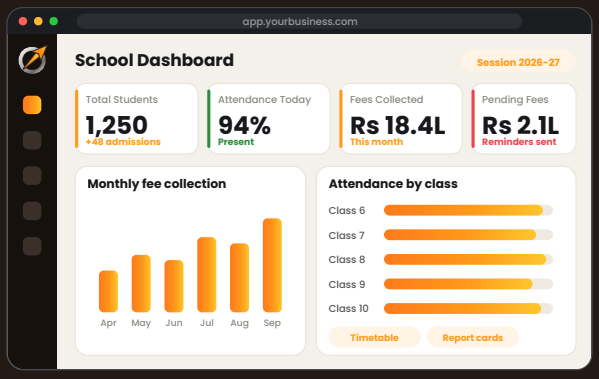


PRODUCT 01

AI-Powered Google Review Software

Collect more reviews, reply faster with AI and protect your online reputation.

- Review requests via WhatsApp, SMS & QR
- AI-suggested replies and sentiment insights
- Alerts for negative reviews

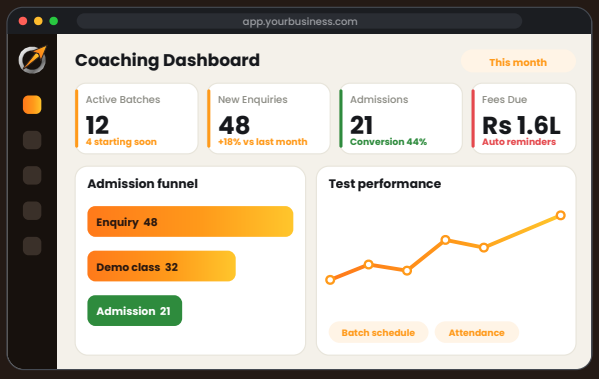


PRODUCT 02

School Management Software

Run admissions, attendance, fees, exams and parent communication in one place.

- Student, staff and fee management
- Attendance, timetable and report cards
- Parent notifications



PRODUCT 03

Coaching Management Software

Manage batches, enquiries, fees and test performance without spreadsheets.

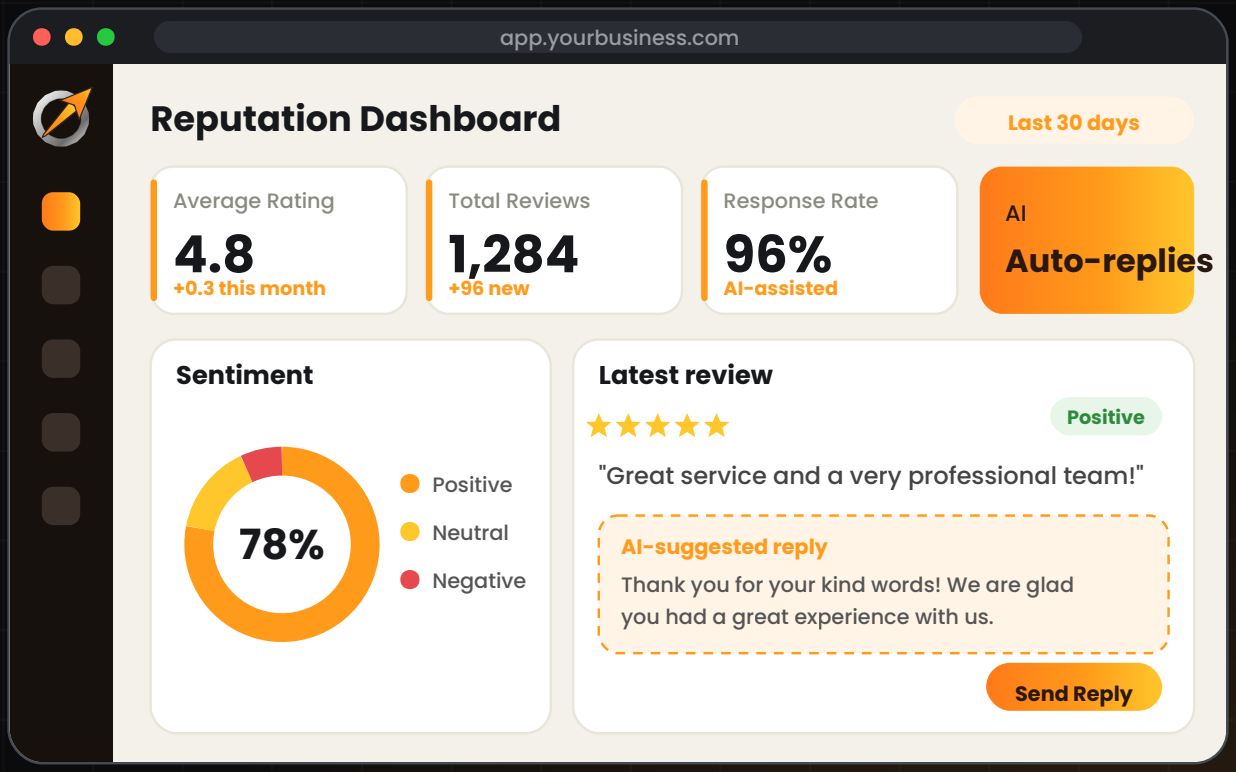
- Enquiry-to-admission tracking
- Batch, attendance and fee reminders
- Test results and analytics

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PRODUCT 01

AI-Powered Google Review Software

Reviews decide who gets the call. Our software helps you collect more 5-star reviews, reply to every customer instantly with AI and spot problems before they hurt your reputation.



Review Requests

Send links via WhatsApp, SMS or QR.

AI Reply Suggestions

Polite, on-brand replies in one click.

Sentiment Insights

See what customers love and complain about.

Negative Review Alerts

Get notified the moment a low rating arrives.

Multi-Location View

Track every branch from one screen.

Reports & Growth

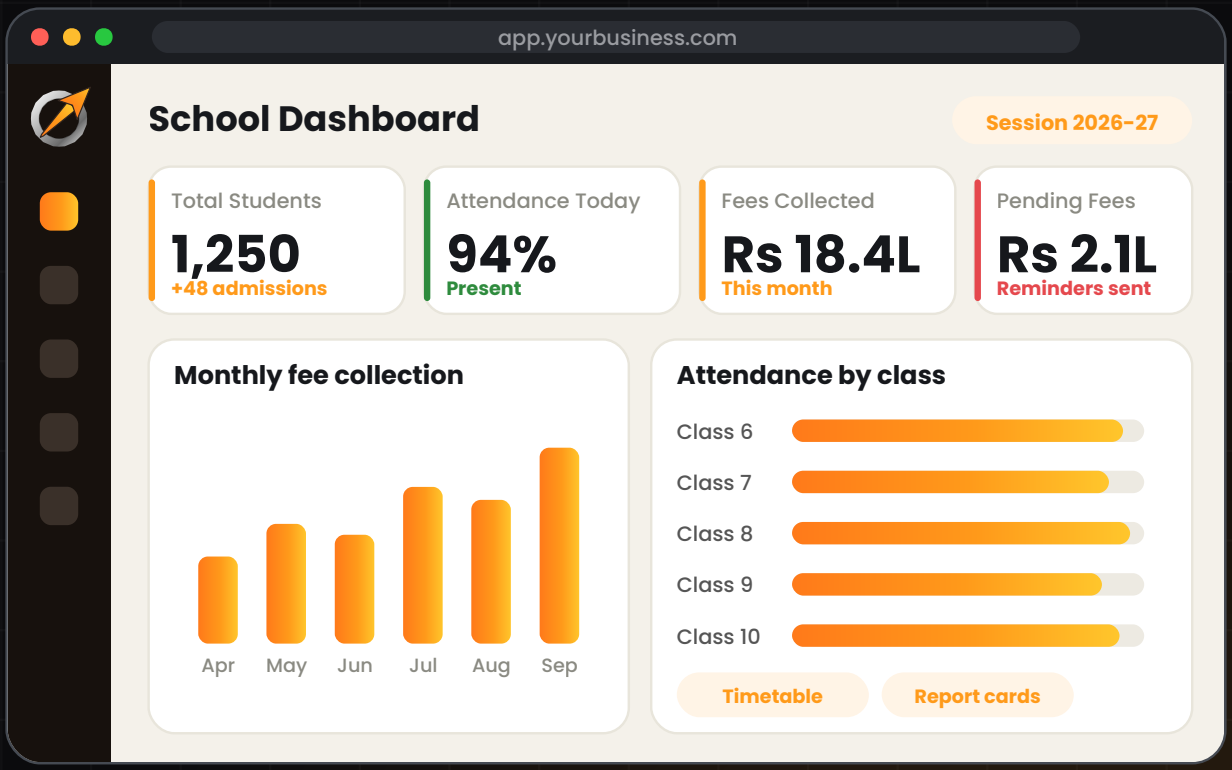
Monthly rating and review trend reports.

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PRODUCT 02

School Management Software

A complete digital office for your school. Manage students, staff, attendance, fees and exams, and keep parents informed without paperwork.



Admissions & Records

Student, staff and document management.

Attendance & Timetable

Daily attendance with smart timetables.

Fee Management

Collections, receipts and due reminders.

Exams & Report Cards

Marks entry and printable report cards.

Parent Communication

Notices and alerts straight to parents.

Admin & Reports

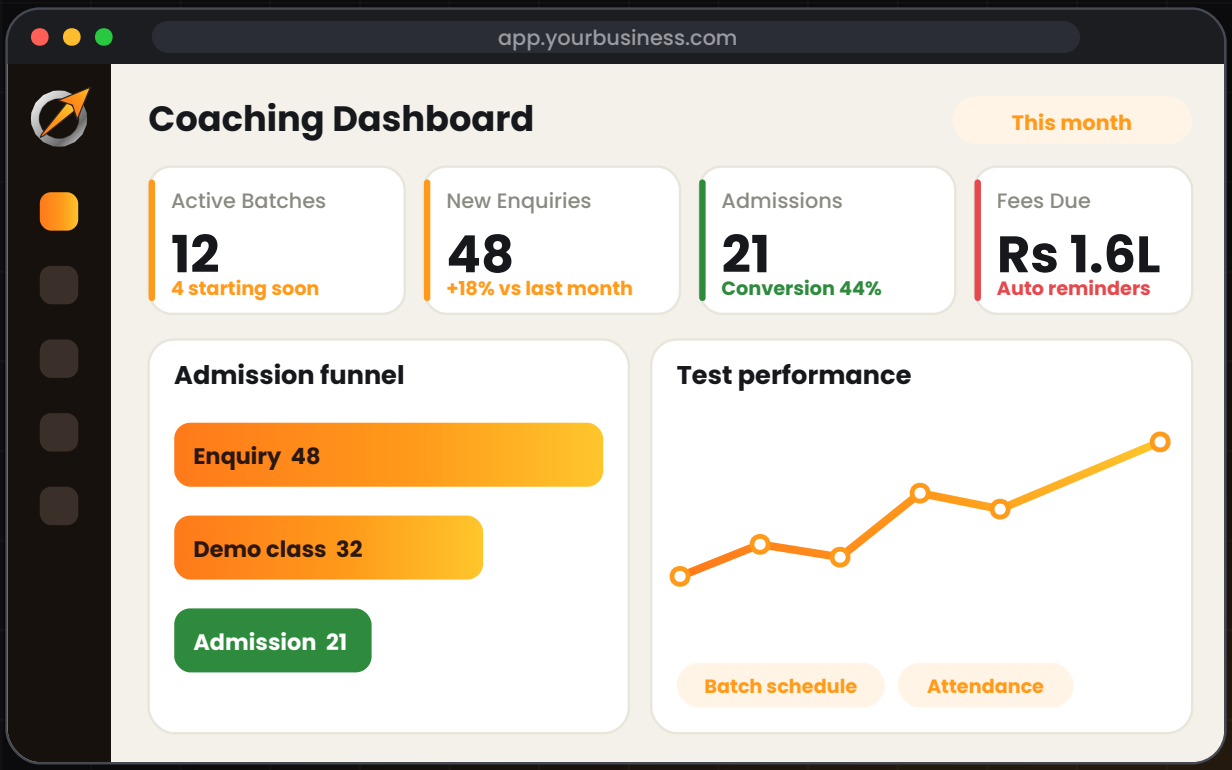
Role-based access and analytics.

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PRODUCT 03

Coaching Management Software

Everything a coaching institute needs in one dashboard. Track enquiries to admissions, run batches, collect fees and measure every student's progress.



Enquiry & Admissions

Track every lead from enquiry to admission.

Batches & Attendance

Schedules, batches and attendance made simple.

Fees & Reminders

Instalments, receipts and automatic reminders.

Tests & Analytics

Test series and student performance reports.

Student & Parent Alerts

Updates over WhatsApp and SMS.

Staff & Reports

Teacher management and growth reports.

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WEB DEVELOPMENT

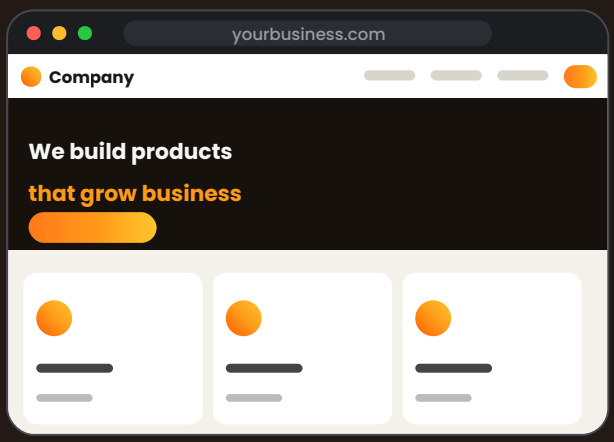
Websites that impress and perform.

From premium business websites to immersive 3D and AR experiences, we design and build fast, secure and search-friendly websites that turn visitors into customers.



3D & AR Websites

Let customers rotate products in 3D and place them in their own space with AR.



Professional Websites

- Premium, modern design
- Mobile-first and fast loading
- SEO-ready structure
- WhatsApp, call and enquiry buttons
- Easy content management

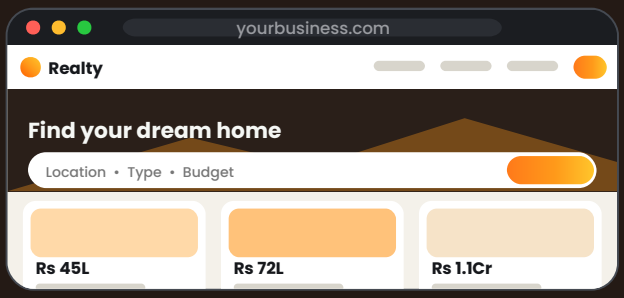
Responsive | SEO-ready | Fast loading

Secure & scalable | Easy CMS | Analytics

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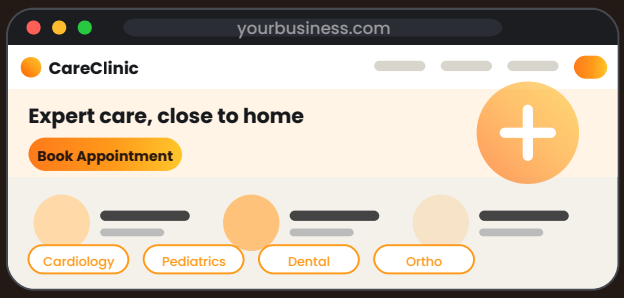
INDUSTRY WEBSITE SOLUTIONS

Built for your industry.



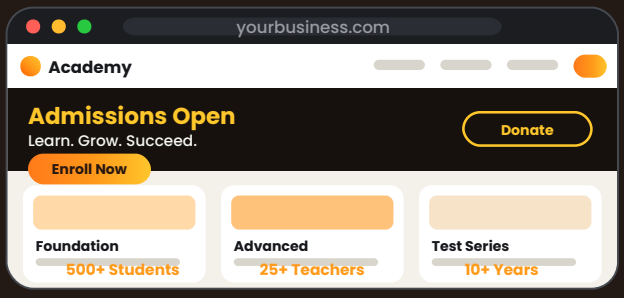
Real Estate Websites

Property listings, search filters and lead capture.



Hospital & Clinic Websites

Doctor profiles and online appointment booking.



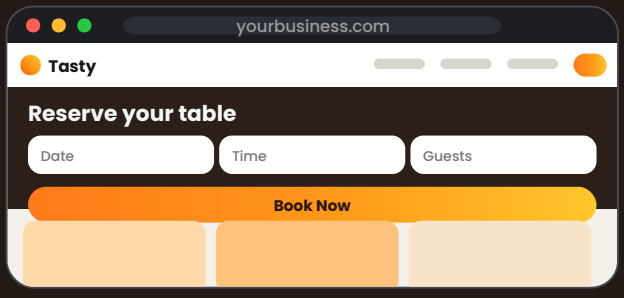
Coaching & NGO Websites

Admissions, courses, campaigns and online donations.



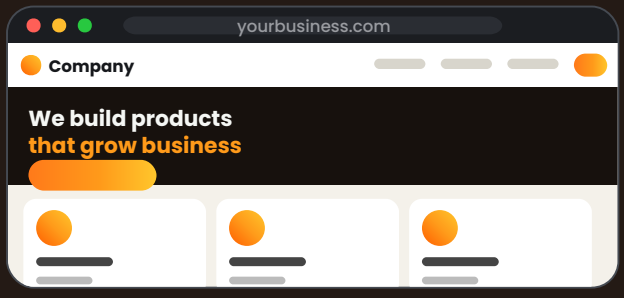
Blog & News Portals

Articles, categories and a fast, SEO-friendly CMS.



Restaurant Booking Websites

Menus, table reservations and online orders.



Business & Corporate Websites

Premium company sites that build trust.

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HOW WE WORK

Our process, your results.

1. **Discover** — Understand your business and goals.
2. **Strategy** — Plan the right channels and features.
3. **Build** — Design and develop your solution.
4. **Launch** — Go live with testing and training.
5. **Scale** — Measure, optimise and grow.

4.8x ROAS — Targeted ad campaigns	**+180%** Organic — Data-driven SEO & content	**98.6%** Retention — Full-funnel growth strategy	**Top 1%** Funnels — High-converting UI/UX

Figures indicative; results vary by business.

Why ScaleUp Media?

- Software, websites and marketing under one roof
- Local understanding of Bihar and Seemanchal markets
- Modern design with scalable technology
- Clear communication and regular updates
- Result-focused strategy, not vanity metrics
- Custom packages that fit your budget

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SCALEUP MEDIA

LET'S BUILD TOGETHER

Ready to scale up?

Book a free consultation and see how software, websites and marketing can grow your business.

FREE **Consultation**

For the first 10 businesses

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Location
Araria, Bihar, India

